

## Sponsor Opportunities

Join your Vermont industry colleagues as a Sponsor of one of the day's events.

### A Cost Effective Way to Gain Company Recognition !

#### Sole Sponsorships

—	VGA Ski Day Sponsor <i>(Includes 2 Ski Passes &amp; Dinner)</i>	\$1,250
—	Ski Day Dinner Sponsor <i>(Includes 1 Ski Pass &amp; Dinner)</i>	\$ 535
—	Snowball Reception <i>(Includes 1 Ski Pass &amp; Dinner)</i>	\$ 385
—	"Going For The Gold" Ski Race <i>(Includes 1 Ski Pass &amp; Dinner)</i>	\$ 385

#### Multiple Sponsors

—	Ski Race Gate Sponsor <i>(Includes 1 Ski Pass &amp; Dinner)</i>	\$ 169
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#### Ski Day Prize Sponsor

Donate an item(s) or be a cash sponsor  
(VGA will purchase a ski related item to be given away in your company's name)

—	Cash Prize Sponsorship	\$ 100
—	Item(s) donating for event prizes	

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—	Item(s) will be delivered to Smugglers' Notch -VGA registration desk day of event
—	Item(s) will be shipped to VGA prior to <b>February 19th</b>

#### Ski Bag "Welcome" Sponsor Donated items ofsnacks, beverages and novelty items.

**(We will need 100 of each item)**

—	Items donating for Welcome Bags
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—	Items to be shipped to VGA office prior to <b>February 19th.</b>
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## Added Attractions



Welcome Cross Country Skiers and Snowshoers!

Join us at Smuggs Nordic Ski & Snowshoe Adventure Center & discover the beauty of the winter landscape on cross country skis or a scenic snowshoe guided tour.

### Smugglers Annual Disney Carnival



#### FREE Disney Carnival Event to VGA Skiers

"Bring The Kids -Make it a family affair!"

Once again this year, Smuggs will be hosting the popular Disney Carnival on the day of our event.

A fun filled day for the entire family

Complimentary Ski Day Welcome Bag filled with a potpourri of snacks and goodies given to each Ski Day attendee

Join Us On The Slopes  
at



February 25, 2010

for VGA & VRA's  
Winter Ski Event

A Day Of Skiing, Fun  
&  
Dinner for Only

**\$79**

"3 Mountains are calling"  
for VGA & VRA Alpine,  
Cross Country Skiers,  
Snowboarders & Snowshoers

A Warm Welcome to VRA Members &  
Friends who are invited to our  
Mid-Winter Get-A-Way!



**Welcome  
Vermont  
Retail Member  
& Friends**



VGA extends an invitation to any Vermont Retail Association members who would like to join us for our winter event where industry colleagues meet for a fun-filled day on the slopes.

**Smugglers' Notch a Winter  
Vacation Wonderland**

3 Big Mounains of skiing and snowboarding - with the new addition this year of the newly expanded Full Nelson to the base of Sterling Mtn. No matter what your skill level -Smuggs has terrain for all abilities, ranging from gentle cruisers for beginners to more advanced trails for intermediates, all the way to the East's only triple black-diamond trail. The Black Hole, for the most experienced skiers and snowboarders.

**Special Room Rates at Smugglers'  
(Includes next day lift ticket )  
\$99 Per Person**

Resort Condos -Prices based on size.

**For Condo pricing and to reserve a room at  
Smugglers' call Rob Aiken @ 802-644-1151.  
Mention you are with VT Grocers' Ski Day.**

*Events Are Also Available For  
our Non-Skiers Who Would Like To Join Us  
- Offering Cross Country  
Skiing and Snowshoeing*

**Please Return Sponsorships & Registration Forms to:**

**Mail: Vermont Grocers' Association**  
135 North Main Street - Suite 5  
Rutland, VT 05701-3238

**Fax:** 802-773-2242

**Call:** 800-842-8503

**For registration information you may also visit  
the VGA website at [www.vtgrocers.org](http://www.vtgrocers.org)**

**Alpine Ski Day Package**

*Includes Alpine Ski Pass, Ski Race, After Ski Snowball Reception, Dinner & Prizes*

**\$79.00**

Name _____	Amt. _____
Name _____	Amt. _____
Name _____	Amt. _____
Name _____	Amt. _____

**Non-Skier Dinner Package**

*(Snowshoe & Cross Country Activities not included in dinner package)*

**\$37.50**

Name _____	Amt. _____
Name _____	Amt. _____
Name _____	Amt. _____
Name _____	Amt. _____

**Snowshoe Tour or Cross Country Skiing**

*(Snowshoe Includes: Tour, Trail Fee & Rental of Snowshoes*

*Cross Country Includes: Trail Fee & Rental Equipment)*

*Check below if you are a Snowshoer or XC Skier*

**\$30.00**

Name _____	SS _____	XC _____
Name _____	SS _____	XC _____
Name _____	SS _____	XC _____
Name _____	SS _____	XC _____

Company/Store Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_



**Total Sponsorship Cost:** \$ \_\_\_\_\_

**Total Ski Day Registrations** \$ \_\_\_\_\_

Please Bill \_\_\_\_\_ Check Enclosed \_\_\_\_\_

Charge To: VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER \_\_\_\_\_

Cardholder: \_\_\_\_\_ Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**All Sponsoring Companies are Acknowledged in our Ski Day Program  
and the associations' monthly newsletter**